



Announcement of Major New Force in Electrical Industry

January 23, 2009

As an important customer, we would like to bring you up to date with progress on an exciting new development in the electrical industry in Australia and New Zealand.

In April 2008, Eaton Corporation formally completed its acquisition of the Moeller Group thereby creating a major new player in the electrical engineering industry world-wide.

Over the past months, Eaton and Moeller have been working collaboratively to bring the benefits of this very significant integration to our ANZ customers. These benefits include:

- Expanding our product basket by drawing on the best of both the Eaton and Moeller product ranges and brand names
- Further increasing customer service and technical support
- Providing a readily accessible one-stop-shop for our customers
- Continuing our commitment to quality and new product development

We are pleased to announce the following changes for the combined Eaton Power Distribution and Moeller businesses in Australia and New Zealand, effective 21st January, 2009:

Maher Kharoufeh has been appointed Sales Director, responsible for Power Distribution sales and customer service. Maher will report to Lou Rosen in his capacity as Managing Director.

Peter Glasheen has been appointed General Manager, Strategy, Marketing and Engineering, responsible for strategy and market development across the Power Distribution business. Peter will continue to report directly to Lou Rosen.

Please continue contact with your local sales representative and use your existing order placement process. Over the next few months, we will provide details to give you access to the complete Eaton and Moeller range of products.